



FOR IMMEDIATE RELEASE:

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Love and Logic® Proudly Sponsors Alice's 36 Hours for Kids

Golden, CO (February 15, 2010) – Love and Logic is proud to partner with Children's Miracle Network and Alice 105.9 to sponsor Alice's 36 Hours for Kids radiothon. Alice 105.9 will broadcast live from The Children's Hospital February 17-19 from 6am-6pm each day.

Sponsoring this event is a wonderful way to help raise money and awareness for The Children's Hospital and its importance to Denver and the Front Range. The Children's Hospital is consistently one of the top 10 children's hospitals in the nation and in 2008 it was ranked as the 7th best hospital for kids according to America's Best Hospitals report published by *U.S. News & World Report*.

Help us help the kids by visiting www.loveandlogic.com and signing up for our free Insider's Club email. We will donate \$2 for every sign up received during radiothon from Wednesday, February 17 to Friday, February 19. Help Love and Logic create miracles for The Children's Hospital.

The **Love and Logic Institute** is dedicated to making parenting and teaching fun and rewarding, instead of stressful and chaotic. They provide practical tools and techniques that help adults achieve respectful, healthy relationships with their children. All of their work is based on a psychologically sound parenting and teaching philosophy called Love and Logic. For more information visit www.loveandlogic.com.

Entercom Communications Corp. (NYSE: ETM) is one of the five largest radio broadcasting companies in the United States, with a nationwide portfolio of 110 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City. Entercom stations play a vital, hands-on role in improving their communities, providing over \$100 million in annual support for local charitable organizations. For more information, please visit www.entercom.com.

Children's Miracle Network is an international non-profit organization that locally benefits The Children's Hospital. Founded in 1908, The Children's Hospital is dedicated to the belief that all children should have the opportunity for a bright and healthy future. Consistently ranked one of the best children's hospitals in America by *U.S. News & World Report* and other publications, Children's combines world-class pediatric medicine with a uniquely family-friendly environment. For more about The Children's Hospital, visit www.thechildrenshospital.org.

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