



**FOR IMMEDIATE RELEASE:**

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**Love and Logic® Prepares Future Generations for Today's Workplace**

**Golden, CO (October 28, 2008)** – The boss-employee dichotomy is a complex relationship that many are never taught to handle. What if you could raise your kids to understand it, and in turn, thrive in today's tough job market? Dr. Charles Fay, president of Love and Logic Institute, Inc., has the solution. His new book, *Parenting Kids To Become the People Employers Really Want and...America Desperately Needs!* will help parents raise their kids with the qualities bosses look for in great employees.

According to Dr. Fay, "Bosses are desperate for employees who understand the importance of personal responsibility, how to remain positive when the going gets tough, that success comes from hard work and determination...rather than handouts, and that the world does not revolve around them." The sooner kids learn and understand these points, the better we will all be. The future of America rests on these qualities!

To purchase *Parenting Kids To Become the People Employers Really Want and...America Desperately Needs!* by Dr. Charles Fay and learn more about raising great kids, visit [www.loveandlogic.com](http://www.loveandlogic.com) or call 800-338-4065.

**Love and Logic Institute, Inc.** founded in 1977 by Jim Fay and Foster W. Cline, M.D. is dedicated to making parenting and teaching fun and rewarding, instead of stressful and chaotic. We provide practical tools and techniques that help adults achieve respectful, healthy relationships with their children. All of our work is based on a psychologically sound parenting and teaching philosophy called Love and Logic. For more information call 800-338-4065 or visit [www.loveandlogic.com](http://www.loveandlogic.com).

**Dr. Charles Fay** is an expert in child, school, and family psychology, parent training techniques, and classroom management strategies. He provides audiences with a unique insight into the benefits of the Love and Logic philosophy, having experienced them as a child, a parent, and a therapist.

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